



## **PRESS RELEASE**

### **Microsoft Corporation Is New Eurosmart Member Security along the complete value chain important**

**Brussels, August 16 2013** – Microsoft Corporation has become the latest member of Eurosmart, the Association of the Smart Security Industry in Brussels.

“We welcome Microsoft on board as we share their commitment to improving security and data protection in our digital world”, said Oyvind Rastad, Eurosmart’s chairman. “We are pleased to have Microsoft join Eurosmart, and we are looking forward to this mutually beneficial cooperation”.

Microsoft Corporation’s Kambiz Rahimi, Principal Architect stated: “Microsoft products are used by millions of people as well by corporations and governments around the world. We are very pleased to be joining the Eurosmart community. The digital market only works when we equip consumers with secure technology. As part of Eurosmart we want to continue to set the highest security standards for Europe and the world.”

## **About Eurosmart**

*Eurosmart is an international non-profit association located in Brussels and representing the Smart Security Industry for multi-sector applications. Founded in 1995, the association is committed to expanding the world's Smart Secure Devices market, developing Smart Security standards and continuously improving quality and security applications.*

*Members are manufacturers of smart cards, semiconductors, terminals, equipment for smart cards system integrators, application developers and issuers who work into dedicated working groups (communication, marketing, security, electronic identity, and prospect emerging markets). Members are largely involved in political and technical initiatives as well as research and development projects at the European and international levels.*

*Eurosmart is acknowledged as representing "the Voice of the Smart Security Industry".*

*Eurosmart members are companies (Austria Card, EM Electronic Marin, FNMT-RCM, Gemalto, Giesecke & Devrient, Infineon Technologies, Inside Secure, LFoundry, Morpho, Microsoft, NedCard, NXP Semiconductors, Oberthur Technologies, Samsung, STMicroelectronics, Toshiba), payment systems (Mastercard), laboratories (CEA-LETI), research organisations (Fraunhofer AISEC), associations (Smart Payment Association, Mobismart, Danish Biometrics) and independent experts (Michel Koenig, Jonas Andersson).*

*For more information, please visit [www.eurosmart.com](http://www.eurosmart.com)*

### **Contact**

Eurosmart General Secretariat - Rue du Luxembourg 19-21 - B-1000 Brussels  
Tel: + 32 2 506 88 38 - Fax: + 32 2 506 88 25 - [eurosmart@eurosmart.com](mailto:eurosmart@eurosmart.com)