2025 Eurosmart's Strategic Priorities

Innovating and Strengthening Digital Security with 30 years of expertise, Eurosmart is a pioneer European association in the field of digital security. Its fundamental objective is to actively contribute and promote a strong and comprehensive approach to enhance cyber resilience, thereby supporting European strategies for 'strategic autonomy' and 'sovereign tech'.

The association is dedicated to continuously improving the quality, tamper resistance, and security of digital security technologies in multisector applications enabling a "chip-to-cloud" approach.

Eurosmart will leverage its groups of experts, who are deeply involved in numerous standardization groups, fora, consortia, and expert groups of the European Commission. In 2025, Eurosmart will continue to shape and advance the digital security ecosystem while driving market development. The association's strategic focus will center on the following key areas:

1. Driving Regulatory, Standardization and Cybersecurity Certification Excellence and Compliance

Eurosmart is committed to facilitating the seamless implementation and continuous enhancement of key regulations that shape the digital security landscape. By actively engaging with policymakers, industry stakeholders, and standardization bodies, Eurosmart ensures compliance, fosters industry alignment, and promotes best practices across the sector. Key topics include:

- Cyber Resilience Act:
- Artificial Intelligence Act;
- Radio Equipment Directive;
- Cybersecurity Act;

2. Technological Advancements

Eurosmart will continue to lead the development and adoption of key technological advancements and solutions in the digital security ecosystem, including in:

- **Post-Quantum Cryptography** – Deployment of a European strategy for advancing cryptographic standards to address future security challenges.

- **EU Digital Wallet** – Contributing to security standards and cybersecurity certification while enhancing the usability of digital identity and payment solutions.
- **Cloud Services –** Strengthening the cloud security ecosystem through the completion of EU cybersecurity certification that guarantees the exclusive application of EU laws and protects citizens' fundamental rights.

3. Collaboration and Networking

In 2025 Eurosmart will be fostering a robust and interconnected digital security ecosystem by strengthening strategic partnerships, enhancing cross-industry collaboration, and facilitating the exchange of critical information. By engaging with key stakeholders, industry leaders and regulatory bodies, Eurosmart aims to drive collective progress, and address key challenges in cybersecurity certification and standardization. To achieve these goals, Eurosmart will:

- **Support the establishment of the EUCC ISAC for EUCC Scheme** – Improving intelligence sharing and cybersecurity coordination to support the maintenance of the EUCC scheme and keep it connected with market reality.

- **Engaging in Standardization Efforts** – Actively contributing to CEN/CENELEC JTC13, CEN TC 224, and CENELEC TC47X, particularly in relation to the Cyber Resilience Act.

- **Strengthening Ties with Other Umbrella Organizations and Standardization Consortia** – Eurosmart will leverage its various liaison statements, and the expertise of its key contributors involved in multiple initiatives. These include GlobalPlatform, the European Semiconductor Industry Association (ESIA) and the Smart Payment Association (SPA), among others, to foster collaboration, align security standards and drive innovations.

- **Supporting Important Projects of Common European Interest (IPCEI)** – As part of the European competition policy, Eurosmart will actively contribute to the ongoing and future IPCEI initiatives, collaborating in strategic technology sectors critical to Europe's digital sovereignty and security.

4. Expanding Membership and Strengthening Industry Representation

Aware that the digital security ecosystem is undergoing a profound evolution and transformation, Eurosmart will enhance its influence and industry representation by addressing additional digital security domains and fostering strategic collaborations. Target sectors for new members include:

- **Hardware Security Module Ecosystem** – Strengthening hardware-based security solutions.
- **Cloud Service Providers** – Encouraging innovation, best practices in cloud security, and advancing European certification.
- **Certification Bodies and Notified Bodies** – Strengthening cybersecurity certification frameworks and compliance mechanisms to support regulatory excellence.

Through these initiatives, Eurosmart remains committed to shaping the future of digital security, ensuring regulatory alignment, and driving innovation across the ecosystem.

Reflecting on 2024: A Transformative Year for the Industry

2024 was a pivotal year, marked by the end of one legislative term and the appointment of a new European Commission, alongside an accelerated adoption of structural legislative measures impacting the industry.
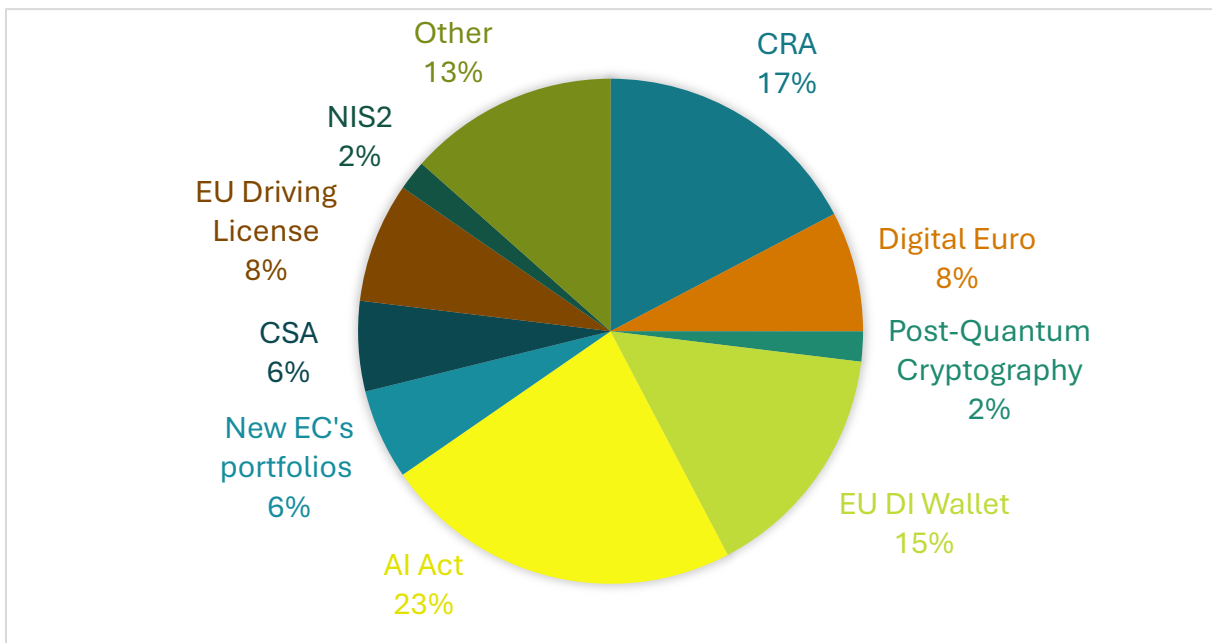
Eurosmart was more active than ever, defending the interests and values of its members across multiple fronts: the adoption of key EU cybersecurity regulations, the development of standards, and the finalization of the first EU cybersecurity certification scheme based on Common Criteria.

54   POLICY BRIEFINGS

8   POLICY IN-DEPTH PUBLICATIONS

Last year, Eurosmart published 54 policy briefings and 8 in-depth analyses to support its members, focusing on key regulatory developments such as the Cyber Resilience Act (CRA), the EU Digital Identity Wallet, and NIS2.

Our policy monitoring and intelligence-gathering activities spanned a wide range of critical policy areas essential to the digital security industry. These topics include:

Pie chart:
- Other 13%
- CRA 17%
- Digital Euro 8%
- Post-Quantum Cryptography 2%
- EU DI Wallet 15%
- AI Act 23%
- New EC's portfolios 6%
- CSA 6%
- EU Driving License 8%
- NIS2 2%

EUROSMART
The Voice of the Digital Security Industry

As the voice of the digital security industry, our organization regularly hosted policy and technical discussions with EU decision-makers to foster collaboration, strengthen cybersecurity resilience, and ensure that emerging policies address the industry's needs and challenges.

14 PUBLICATIONS AND ANSWERS TO PUBLIC CONSULTATIONS

In 2024, Eurosmart published over 14 position papers, including responses to public consultations, showcasing its members' expertise and providing valuable guidance to EU policymakers.

About us

Eurosmart, the Voice of the Digital Security Industry, is a **European non-profit association located in Brussels**, representing the **Digital Security Industry** for multisector applications. **Founded in 1995**, the association is committed to expanding the world's Digital secure devices market, developing smart security standards and continuously improving the quality of security applications.

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